



**Sukhwinder Parmar**  
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Sukhwinder Parmar has worked in the events & marketing team since joining Saffron Chase in 2004. As Head of Events and Marketing, she is responsible for producing and overseeing a series of specialised corporate conferences, events, and private briefings.

The events team works closely with PR, and organises numerous key events throughout the year. Her team's successes include corporate hospitality shows with leading Bollywood actor, Shah-Rukh Khan, product launches for leading financial services companies across UK & Europe, gala dinners with high profile guests like Tony Blair & Gordon Brown and CEOs like Lakshmi Mittal & Karan Bilimoria, all the way through to intimate private briefings.

From 2004-2006, Sukhwinder managed all marketing activities and projects for the London Office of the Federation of Indian Chambers of Commerce and Industry.